

PROGRAMME

AVMSD REFIT OR REFORM?

Audio Visual Media Services In The Digital Era

Brussels, 06 September 2016

18.30 – 20.30, European Parliament, Room JAN 6Q1

18.15 – REGISTRATION

18.30 – INTRODUCTORY REMARKS

Stefano DA EMPOLI, President, I-Com

H.E. Giovanni PUGLIESE, Ambassador Deputy Permanent Representative of Italy to the Council of the EU,
Permanent Representatives Committee I

18.40 – PRESENTATION OF THE STUDY – MAIN RESULTS

Bruno ZAMBARDINO, Director Media Observatory, I-Com

18.55 – KEYNOTE SPEECH

Lorena BOIX ALONSO, Head of Unit Audiovisual & Media Services Policy, DG CONNECT,
European Commission

19.10 – Audio-visual Media Services: State of Play – MARKET INSIGHT

Maja CAPPELLO, Head of Department for Legal Information, European Audiovisual Observatory

Stefano CIULLO, Director European Affairs, Sky Italia

Cécile DESPRINGRE, Executive Director, Society of Audiovisual Authors

Damir FILIPOVIC, Director Digital Enterprise & Consumer Policy, DIGITALEUROPE

Nicola FRANK, Director European Affairs, European Broadcasting Union

Carolina LORENZON, Director International Affairs, Mediaset

David MARTIN, Senior Legal Officer, BEUC

Marco PANCINI, Public Policy Counsel, Google

20.00 – Audio-visual Media Services: State of Play – INSTITUTIONAL & POLITICAL INSIGHT

Michał BONI, MEP Group of the European People's Party, ITRE Committee

Michaela ŠOJDROVÁ, MEP Group of the European People's Party, Vice-Chair CULT Committee

Bogdan Brunon WENTA, MEP Group of the European People's Party, CULT Committee

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20.30 – CONCLUDING REMARKS