

## PROGRAMME

### Policy brainstorming

# HTA in the European Union: state of art and future scenarios

**Brussels, 29 November 2016**

**17.45 – 20.00, Sofitel Hotel, Place Jourdan 1, Brussels**

**17.45 – REGISTRATION and WELCOME COFFEE**

**18.00 – INTRODUCTORY REMARKS**

**Stefano DA EMPOLI**, President, I-Com

**Giovanni LA VIA**, MEP Group of the European People's Party, Chair ENVI Committee (Video)

**18.20 – OPENING ADDRESS**

**Davide INTEGLIA**, Director Innovation Area, I-Com

**18.30 – KEYNOTE SPEECH**

**Dominik SCHNICHELS**, Head of Unit, Medical products: quality, safety and innovation,  
DG SANTE, European Commission

**18.40 – PANEL**

**Karl-Heinz FLORENZ**, MEP Group of the European People's Party, ENVI Committee

**Francesco FLORINDI**, Public Affairs Coordinator, European Cancer Patient Coalition, ECPC

**Edith FRÉNOY**, Director HTA and Market Access, EFPIA

**Yannis NATSIS**, Policy Coordinator, European Public Health Alliance, EPHA

**19.20 – Q&A**

**19.45 – CONCLUDING REMARKS**

**Michael BERNTGEN**, Head of Product Development Scientific Support, EMA

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