

TAKING CARE OF EU HEALTH POLICY

Coupling European Industrial Leadership with a Patient-Centered Approach

22 January, 17.00 – 19.00

Brussels, European Parliament, room ASP3H1

Ore 16:30

REGISTRATION

Ore 17:00

OPENING

Patrizia TOIA, Vice-Chair ITRE Committee, European Parliament

Ore 17:10

PRESENTATION OF THE I-COM STUDY

Stefano DA EMPOLI, President I-Com
Eleonora MAZZONI, Head of Innovation Area, I-Com

Ore 17:30

PANEL I – An Industrial strategy for the Life Sciences sectors: opportunities and challenges ahead

Nathalie MOLL, Director General, EFPIA
Tom AELBRECHT, Senior Director Operations at JLABS Europe, Johnson & Johnson
Ortwin SCHULTE, Head of Division for 'Health Policy, Public Health, Health Care Systems and Health Care Provision', Permanent Representation of Germany to the EU
Patrizia TOIA, Vice-Chair ITRE Committee, European Parliament

Q&A

Ore 18:00

PANEL REMARKS – Stefano SORO, Head of Unit, Food Industry, DG GROW, European Commission

Ore 18:10

PANEL II – Bringing innovation to patients. Towards an effective value-based healthcare in the EU?

Tomislav SOKOL, MEP, IMCO Committee, European People's Party
Serge BERNASCONI, CEO, MedTech Europe
Ghebremedhin GHEBREIGZABIHER, Attaché for Health/Pharma, Permanent Representation of Italy to the EU
Ans HEIRMAN, Managing Director, MSD Norway
Melina RASO, Executive Director, Health First Europe

Q&A

Ore 18:50

PANEL REMARKS - Sylvain GIRAUD, Head of Unit, Performance of National Health Systems, DG SANTE, European Commission