

SPEAKERS' BIOS – DigitalTalk

COVID-19: A GAME-CHANGER TOWARD DIGITAL TRANSFORMATION?

Best Practices and Experiences from Southern-Europe

May 26, 9:30 – 11:00 CEST

Google Meet

Stefano DA EMPOLI, President, I-Com

Stefano da Empoli is the President and principal policy analyst at I-Com (Institute for Competitiveness), a think tank based in Rome and Brussels. He also adjunct professor of Economics at Roma Tre University. He is a member of the Italian Government High-level Expert Group on Artificial Intelligence and the European AI Alliance. Stefano published many essays and articles on digital issues, such as artificial intelligence, innovation policy, broadband, 5G, cloud computing, digital platforms. His latest book is “Artificial intelligence: last call”, published by Bocconi University Press in 2019. He has also undertaken study and consultancy assignments for Italian and international public institutions, including the Senate of the Republic, the Department for EU Affairs, OECD, leading companies and non-profit organizations.

Aggelos TSAKANIKAS, Scientific Advisor, IOBE – Foundation for Economic & Industrial Research

Aggelos Tsakanikas is a Research Fellow, heading the Entrepreneurship Observatory, at the Foundation for Economic and Industrial Research (FEIR/IOBE), the leading private think tank for economic research in Greece. He's also an Associate Professor, Director at the Laboratory of Industrial and Energy Economics (LIEE), National Technical University of Athens (NTUA) in the field of Economic Evaluation of Technology, Innovation and Entrepreneurship Systems. His main research interests and most of his published work are in the area of firms' technology strategy, business strategy, innovation economics, entrepreneurship and related public policies. In the context of his research activity has been involved with numerous sectoral studies, studies on entrepreneurship and competitiveness, as well as studies on information society. Aggelos has also participated in various European projects in the area of innovation studies, socioeconomics research and information society. He teaches at the business administration postgraduate programme “Athens MBA” and he is a member of the Greek team that participates in the IMD World Competitiveness Yearbook. He has served as Vice chairman of the Hellenic Industrial Property organization (Greek Patent Office) from 2017 to 2019.

Julio VILLALOBOS, Corporate Director & Chief Digital Officer, ESADE Business & Law School

Julio Villalobos is Lecturer in the Department of Marketing at Esade. He is also Corporate Director and Chief Digital Officer, where he leads the school's digital transformation process. A member of the Executive Committee Board, he has more than 23 years of professional experience in the areas of management, digital transformation and marketing in multinational corporations. He is an international advisory board member of Mobile World Capital and Barcelona Tech City, as well as an academic board member at Barcelona Marketing Club Association. He is shareholder of the Fintech platform Orain Technologies. Villalobos is a public speaker and lecturer for executives in digital areas, including digital strategy, digital transformation, digital marketing and eSports. He is the academic director of Esade's inDigital programme and academic director of two of Esade's In-On programmes: In-On eSports for Marketing Strategies and In-On Digital Marketing. His professional passions and expertise include people management, business development and digital transformation.

João CASTRO, Head of Digital Experience Lab and Professor, Nova School of Business and Economics

João Castro is Associate Professor (Affiliate) at Nova School of Business and Economics, where he teaches in master and executive programs. He is also Academic Supervisor of the Digital Experience Lab. João has served extensively in industry, leading and managing innovative technology projects such as the first website designed for broadband in Portugal, the world's first fully contactless ticketing system for multi-modal public transportation and the deployment of wifi and online services for the entire academic community in Portugal, including the first nation-wide implementation of federated network authentication for academics (eduroam). Among other projects, he also contributed to the pilot program in electronic voting in Portugal. After concluding the Ph.D in Engineering Systems at MIT, he spent a short time at Stanford University as a post-doc with the Center for Design Research and later was the director of disruptive innovation for a leading FMCG beverage company.

Luca MANUELLI, President, National Technological Cluster 'Fabbrica Intelligente'

Luca Manuelli, graduated in Economics at LUISS University and with MBA in Service Business, works in Ansaldo Energia since 2012. Formerly, he has managed several roles in different business working for Finmeccanica Group (today Leonardo), Indesit Company and Italian Railways, after his first professional experiences in American Express and Studio Ambrosetti. He has also consolidated

a short entrepreneurial experience as Founder and CEO of the Webjob dotcom in partnership with Class Media Group. Since March 2019 he has been appointed President of the Italian Technological Cluster Intelligent Factory (CFI), one of the key stakeholders on charge with innovation in the manufacturing industry. He is a member of the task force of experts coordinated by the Italian MISE to support the launch and the implementation of the Industry 4.0 National Plan and which is currently working to define an integrated European Industry 4.0 framework through the German/French/Italian Trilateral process.

Giorgia ABELTINO, Director Government Affairs and Public Policy South Europe, Google

Giorgia Abeltino is Director Government Affairs and Public Policy South Europe at Google. She worked at the European Commission, DG Competition focusing on antitrust issues. Subsequently she joined Sky Italia, working at the regulatory affairs department. Then she moved to New York City where she worked at NewsCorp focusing on regulatory and public affairs issues. Giorgia joined Google in 2010. She was Director Public Policy Director for Italy, France, Greece and Malta and Director Public Policy for Google Arts and Culture. Giorgia is deeply interested in the interplay between society, culture and technology. She is member of the permanent committee of the Pontifical Council for Culture focusing on women and member of Anitec-Assinform Board, the Italian association of Information Technology companies. Since April 2020 she is also member of the "Women for a new Renaissance" task force, which was established by the Italian Minister for Family and Equal Opportunities, Elena Bonetti, with the aim of contributing to the recovery of Italy after Covid-19 emergency.

Konstantinos CHAMBIDIS, Chief of Staff, Greek Ministry of State and Digital Governance

Konstantinos Chambidis is the Chief of staff, at the Ministry of State and Digital Governance, since July 2019. He was the first Chief Digital Officer of the City of Athens from 2016 to 2019. He is an engineer and has worked for more than 10 years in the field of maritime industry.

Gian Paolo MANZELLA, Undersecretary of State, Italian Ministry of Economic Development

Gian Paolo Manzella is Undersecretary at the Ministry of Economic Development since September 2019. Gian Paolo Manzella formerly worked for Banca Commerciale Italiana, as well as for Italy's Competition and Market Authority and the Ministry of Economy. As member of the Regional Council of Regione Lazio from 2013 to 2018, he followed in particular European issues, creative industries, startups, innovation. He was the promoter of "Startup, Lazio!", "Lazio Creativo" and the "Città della Cultura del Lazio" award. From March 2018 to September 2019, Gian Paolo was Adviser

for Economic Development at Lazio Region, with specific competences in the sectors of startups, creative industries, trade, crafts and innovation. He published two books: the first one dedicated to European regional policy (Una politica influente, il Mulino, 2011) and the second to policies for creativity (L'Economia Arancione, Rubbettino, 2017).

Maria-Manuel LEITÃO-MARQUES, Vice-Chair, IMCO Committee, European Parliament

Maria Manuel Leitão Marques is Member of the European Parliament and vice chair of the Committee on the Internal Market and Consumer Protection (IMCO). From 2015 till 2019, she was the Minister of the Presidency and of Administrative Modernisation of the Portuguese Government, headed by Prime Minister Mr. António Costa. Deputy of the Assembly of Republic, she represents Viseu's constituency (2015). She is Professor at the School of Economics of the University of Coimbra (since 2003) and permanent researcher of its social studies centre (since 1979). She was Secretary of State for the Administrative Modernization both of the XVIII and XVII Government. She is vice-president of Association Internationale de Droit Économique since 1993. She coordinated several national and international investigation projects related to Economic Law, Competition Law, Sociology of Law and Public Administration. She was non-executive director of Fundação Francisco Manuel dos Santos (2013-2015).