

PROGRAMME

PromethEUs DIGITAL CONFERENCE

A NEW FRAMEWORK FOR EUROPE'S DIGITAL RULES

Leading the path towards AI and digital services revolution

13 October 2020, 16:30 – 19:00 | Zoom

16:25 **SPEAKERS AND PARTICIPANTS TO CONNECT**

16:30 **PROMETHEUS OPENING**

Stefano DA EMPOLI, President, I-Com – the Institute for Competitiveness

16:40 **KEYNOTE SPEECH – Setting European Rules for the Global Digital Era**

Roberto VIOLA, Director General, DG CNECT, European Commission

16:55 **PANEL I – The N(EU) Way to Artificial Intelligence - Fostering Excellence, Building Trust**

João CASTRO, Head of Digital Experience Lab and Professor at Nova School of Business and Economics

Robert DEHM, Attaché for Telecommunications and Information Society, Permanent Representation of Germany to the EU

Kilian GROSS, Head of Unit 'Technologies and Systems for Digitising Industry', DG CNECT, European Commission

Cinzia GUIDO, Chief Operating Officer & Senior Digital Adviser, Confindustria EU Delegation

Susana SOLÍS PÉREZ, MEP, MEP, AIDA Special Committee

Edina TÓTH, MEP, Vice-Chair AIDA Special Committee

MODERATION by **Oscar FERNANDEZ**, Senior Researcher, EsadeGeo

17:35 **Q&A WITH PARTICIPANTS**

In partnership with

17:50 **PANEL II – Towards the Digital Services Act - Promoting Innovation, Protecting Citizens' Rights**

Ricardo CASTANHEIRA, Counsellor, Permanent Representation of Portugal to the EU

Pablo ARIAS ECHEVERRÍA, MEP, Shadow Rapporteur on DSA, IMCO Committee

Luc HENDRICKX, Director, Competitiveness of Enterprises - External Relations - Legal Affairs, SMEunited

Maria-Manuel LEITÃO-MARQUES, MEP, Vice-Chair IMCO Committee

Iverna MCGOWAN, Director Europe Office, Center for Democracy and Technology – CDT

Ursula PACHL, Deputy Director General, BEUC – The European Consumer Organisation

Alex AGIUS SALIBA, MEP, Rapporteur on DSA, IMCO Committee

MODERATION by **Aggelos TSAKANIKAS**, Scientific Advisor, IOBE

18:30 **Q&A WITH PARTICIPANTS**

18:45 **CONCLUDING REMARKS**

Brando BENIFEI, MEP, AIDA Special Committee

Eva KAILI, MEP, Chair of the Panel for the Future of Science and Technology (STOA)

Mirella LIUZZI, Undersecretary of State, Italian Ministry of Economic Development
(*written contribution*)

19:00 **END OF THE EVENT**