

PromethEUs EU CONFERENCE

EMFA

Securing an independent and transparent media sector across Europe

30 November 2022 | 18.30-20.00 CET
European Parliament (Room SPINELLI 5G1), Brussels

18:30 WELCOME AND INTRODUCTORY STATEMENT

Sandro GOZI, MEP, IMCO Committee

18:40 KEYNOTE SPEECH

Anna HEROLD, Head of Unit, Audiovisual and Media Services Policy, DG CONNECT,
European Commission

18:50 PROMETHEUS PAPER PRESENTATION

Steffen HOERNIG, Professor, Nova School of Business and Economics, and IPP-Lisbon
Aggelos TSAKANIKAS, Scientific Advisor, IOBE

19:05 PANEL DISCUSSION

Moderated by **Stefano DA EMPOLI**, President, I-Com and **Raquel JORGE**, Policy Analyst,
Elcano Royal Institute

Eva KAILI*, MEP and Vice-President, European Parliament

Pablo ARIAS ECHEVERRÍA*, MEP, IMCO Committee

Simona CONSTANTIN*, Member of Cabinet Commissioner Věra Jourová

Filippa ARVAS OLSSON, Senior Adviser, Swedish Ministry of Culture Division for Media and
Democracy

Erard GILLES, Head Media and Data Taskforce, Association of Commercial Television and
Video on Demand Services (ACT)

Ilias KONTEAS, Executive Director, European Magazine Media Association
(EMMA)/ENPA

Andrea STAZI, Regulatory Affairs Lead South Europe & Academic Outreach Europe, Google

19:45 Q&A

20:00 END

*Waiting for confirmation

Partners

