



VENICE,
San Servolo Congress Center
Sala Teatro

www.lilly.it

PP-MG-IT-XXXX - Approved for External Use PRINTED IN ITALY ©2024, Eli Lilly Italy

OBESITY: PERCEPTIONS, OBSTACLES AND STRATEGIES.

THE ITALY MODEL BETWEEN SCIENCE AND POLICY

VENICE, MAY 13°

4 PM



Lilly

OBESITY

Perceptions, obstacles and strategies.

The Italy model between science and policy



MAY 13TH

SAN SERVOLO CONGRESS
CENTER, VENICE – 4 PM

Moderator: Daniela Minerva

Director of Health Hub at La Repubblica, La Stampa, and media of the Gedi Group

INSTITUTIONAL GREETINGS

Simone Venturini, Social Cohesion Councilor, Municipality of Venice

Manuela Lanzarin, Councilor for Health and Social Services, Veneto Region

Paolo Sbraccia, Full Professor of Internal Medicine, University of Tor Vergata, Rome, and Board Member and Treasurer of EASO **Ilya Yuffa**, President of Lilly International

OBESITY IN ITALY: EPIDEMIOLOGY, PUBLIC PERCEPTION, AND HEALTH-ECONOMIC IMPACT

Claudio Jommi, Full Professor of Business Economics, Department of Drug Sciences at the University of Eastern Piedmont

Elenka Brenna, Researcher Department of Drug Sciences, University of Eastern Piedmont

Enzo Risso, Scientific Director at IPSOS

Stefano Da Empoli, President I-COM

Umberto Agrimi, Director of the Department of Food Safety, Nutrition, and Public Veterinary Health at the Italian National Institute of Health

Emanuele Monti, Board Member of AIFA (Italian Medicines Agency)

SCIENTIFIC PERSPECTIVES AND PATIENT EXPECTATIONS: BETWEEN INNOVATION AND SUSTAINABILITY

Rocco Barazzoni, Associate Professor of Internal Medicine at the Department of Medical Sciences, University of Trieste, and President of SIO

Vicky Mooney, General Director of ECPO

Rachel Batterham, Eli Lilly Senior Vice President of International Medical Affairs

Iris Zani, President of the Association Amici Obesi

Andrea Bellon, Federfarma Veneto President

ENGAGEMENT AND POLITICAL VISION

Ugo Cappellacci, President of the Social Affairs Commission Chamber of Deputies

Elena Murelli, Senator, Member of the Social Affairs Commission

Ignazio Zullo, Senator, Member of the Social Affairs Commission

Annarita Patriarca, Deputy, Member of the Social Affairs Commission

Beatrice Lorenzin, Senator, former Minister of Health

CONCLUSIONS

Daniela Minerva *interviews Ilya Yuffa*

